

DESIGN BRIEF
FOR BOA AMPOMSEM SENIOR HIGH SCHOOL WEBSITE CREATION

This design brief will help organize the entire arrangement of the project. The brief indicates everything the organization needs to know and pass it on to the designer before the project commence. The design helps articulate the ideas very well and draws attention to the things the designer may not have thought off. However, the project title is a website designed for Boa Amponsem Senior High School. The type of the project involves five pages. The website was designed with their registered components and activities or events organized in the school. The five pages include index.html which is the home page, about the school, administrative activities, department page, academics page, and the school contacts. These are the main pages the designer selected for the project and all these pages have been linked to each other for easy access and usage. The aim of designing this website for the Boa Amponsem Senior High School is to create awareness and increase the online patronage of their activities. It will also enable students and parents to access information mounted on the site. The designer's desired outcome of this website is to meet the demand of the management and also be effective and successful when used. Moreover, the site contains a promotional short video that promotes the school and spread out short history, activities and programmes offered in the school. The main target audience for the website is students, teachers and the public. Its target message is education for all individuals. The finished size of the website has a width of 1200 pixels with a height of Auto. All the pages have been linked together including the contact us form which has also been linked to the school email. The timeframe for the project to be completed is within three weeks for the designer to finish. The site will be upgraded each year after the organization has hosted it for people to access the site.

DESIGN BRIEF SHEET

PROJECT TITLE	Website Creation
GOAL	Communicate and create awareness, inform, educate and promote the important of education in individual life.
TYPE OF PROJECT	Website designed for Boa Amponsem Senior High School (Five-pages of a design website)
PROJECT OF DETAIL	Five pagesFive pages of a design website with promotional video and contact form linked to t organizational email. Target audience (students, teachers and public) and Target message (education
TIMEFRAME	The website should be completed within three weeks. However, the site will be updated every year